



THE ULTIMATE HD ENTERTAINMENT SOLUTION



NEW! DRE QUICK CONNECT OFFER

Now, new AND renewing customers can get a DRE System with ENTERTAINMENT and Locals paid for in monthly installments + a \$140/room equipment subsidy and an additional installation reimbursement bill credit of up to \$1500!

See page 3



3 MONTHS OF PROGRAMMING ON US

New DRE and COM customers get 3 months of programming included.

See page 3

Hospitality & Institutions 2025 Sales Guide

EFFECTIVE 1/26/25–10/18/25

DIRECTV
FOR BUSINESS

BUSINESS TYPES

Hospitality



HOTELS AND MOTELS

WHY DIRECTV?

Help make guests feel at home by providing an unparalleled entertainment experience in every room.

Institutions



SENIOR LIVING COMMUNITIES, HOSPITALS, UNIVERSITIES AND MORE

WHY DIRECTV?

Whether someone is in the hospital, under care or attending college, etc., nothing helps people feel at home like DIRECTV.

2025 Hospitality & Institutions National Offers

	BASIC	DRE QUICK CONNECT	DIRECTV RESIDENTIAL EXPERIENCE (DRE)	HD COM	23-CHANNEL COM WITH AEP	46-CHANNEL COM WITH OR WITHOUT AEP
OFFER	\$1.00 off/room/mo. ¹	\$140/room subsidy with bundled rate: 3–13 Units: \$17/room/mo. + \$1,500 Installation Credit 14–29 Units: \$14/room/mo. + \$1,000 Installation Credit 30–49 Units: \$11/room/mo + \$500 Installation Credit ²	\$100/room subsidy for new properties ³ \$80/room subsidy for renewing properties ⁴	\$70/room subsidy ⁵	HD hardware included at no additional cost ⁶	HD hardware included at no additional cost ^{7,8}
REQUIRED COMMITMENT PERIOD	3 years	5 years	5 years	5 years	5 years	7 years
MINIMUM ROOM REQUIREMENT	5	3	15	15	50	50
ROOM MAXIMUM	N/A	49 units	N/A			
MINIMUM PROGRAMMING REQUIREMENTS	FAMILY™	Offer includes ENTERTAINMENT + local channels	SELECT™	SELECT™	ENTERTAINMENT + local channels	W/Out AEP: SELECT™ W/AEP: ENTERTAINMENT + local channels
3 MONTHS OF PROGRAMMING INCLUDED ⁹	Yes, for acquisition properties only	N/A	Yes, for acquisition properties only		N/A	W/Out AEP: Yes, for acquisition properties only W/AEP: N/A
RENEWAL DISCOUNT	Additional credit of \$0.15/room/mo.	N/A				
LARGE PROPERTY DISCOUNT (100+ ROOMS)	Additional credit of \$0.25/room/mo. [†]	N/A	Additional \$0.25/room/mo. credit [†]			
ELIGIBLE EQUIPMENT	Stacked receiver headends, DRE, HD COM System and HD COM System with NTSC-16 and Receiver-less HD [*] plus technologies	DIRECTV Residential Experience (DRE) with H44 or H26K receivers	DIRECTV Residential Experience (DRE) with H44 or H26K receivers	Stacked receiver headends, HD COM System and HD COM System with NTSC-16 and Receiver-less HD [*] plus technologies	23-channel HD COM System & AEP (1 set-top box per room)	46-channel HD COM system & AEP (1 set-top box per room)

¹Offer ends 10/18/25. New or renewing approved H&I customers only. 3-year programming agreement req'd. Early Cancellation Fee may apply. ²Offer ends 10/18/25. New and renewing approved H&I customers only. 5-year programming agreement req'd. Early Cancellation Fee may apply. ³Offer ends 10/18/25. New approved H&I customers only. 5-year programming agreement req'd. Early Cancellation Fee may apply. ⁴Offer valid through 10/18/25. Renewing approved H&I customers only. 5-year programming agreement req'd. Early Cancellation Fee may apply. ⁵Offer ends 10/18/25. New or renewing approved H&I customers only. 5-year programming agreement req'd. Early Cancellation Fee may apply. ⁶Offer ends 10/18/25. New or renewing approved H&I customers only. 5-year programming agreement req'd. Early Cancellation Fee may apply. Local channels (\$1.15/room/mo.), if available in your market, required. ⁷Offer ends 10/18/25. New or renewing approved H&I customers only. 7-year programming agreement req'd. Early Cancellation Fee may apply. ⁸Offer ends 10/18/25. New and renewing approved H&I customers only. 7-year programming agreement req'd. Early Cancellation Fee may apply. Local channels (\$1.15/room/mo.), if available in your market, required. ⁹Offer valid through 10/18/25. New approved H&I customers only. Minimum 3-year programming agreement req'd. Early Cancellation Fee may apply. [†]To be paid to the distributor based on submitted BOM. [^]Receiver-less HD only available for Institutions.

AEP UPGRADE OFFER¹⁰

Customers get an \$80/room subsidy when they add AEP to an existing HD COM System

5-year commitment period and ENTERTAINMENT + local channels

Customers with less than 36 months remaining on a current agreement may terminate such agreement without penalties if customer agrees to a new 5-year programming agreement with this offer.

¹⁰Offer ends 10/18/25. 5-year programming agreement req'd. Early Cancellation Fee may apply.

DRE Quick Connect Offer

New and renewing eligible properties receive ENTERTAINMENT + Local Channels at a bundled rate PLUS a \$140/room equipment subsidy and installation credit up to \$1,500

DRE 3–13 Units:

\$17/room/mo. + \$1,500 installation credit

DRE 14–29 Units:

\$14/room/mo. + \$1,000 installation credit

DRE 30–49 Units:

\$11.00/room/mo. + \$500 installation credit

- Includes ENTERTAINMENT, Locals, Tech Fee and DRE Hardware Recovery Fees
- Minimum: 3 rooms / Max: 49 rooms
- After initial 5-Year commitment, optional renewal with 3-year agreement and receive \$1.15/room/mo. discount
- Not valid for Universities, MSA/Nonprofit discount Entertainment Offers
- Not stackable with 3 Months on Us Offer

**COM QUICK CONNECT
OFFER COMING IN Q2!**

3 Months on Us Offer

New COM and DRE customers get 3 months of programming included

- Applies to the Basic national offer with a 3-year agreement and the \$100 DRE and \$70 COM subsidy national offers with a 5-year agreement
- **Not stackable with the Nonprofit, Quick Connect and AEP offers**
- Excludes NFL SUNDAY TICKET offer and any programming added post-activation
- Includes base package, technology fee and all add-ons, with the exception of League Sports programming subscriptions
- New Hilton and IHG customers selecting their respective MSA discounts are not eligible for the 3 Months on Us offer



DIRECTV for BUSINESSSM Nonprofit Offer

Hospitality & Institutions nonprofit properties receive a \$1.00/room/mo. programming discount on SELECT[™] and above packages

- New and upgrading properties are eligible for \$1.00/room/mo. off SELECT[™] and above packages, plus \$100 DRE, \$80 DRE and \$70 COM subsidy national offers with a 5-year commitment period
- Must subscribe to SELECT[™] or above package and technology fee with a 5-year commitment period
- Must provide appropriate nonprofit documentation

DIRECTV
FOR BUSINESS
NONPROFIT

DIRECTV Hospitality & Institutions MSAs

Special offers available for select brands, including:
Marriott, Wyndham, Hilton, Best Western Hotels & Resorts,
Choice Hotels and Hyatt






- Visit DIRECTV 360 for more details on MSAs



Wi-Fi Streaming[®] Enhancement for HD COM Systems

DIRECTV's Wi-Fi Streaming[®] offering is the latest in DIRECTV's HD COM System line of product enhancements for the **Hospitality, Healthcare and Senior Living segments**, which allows guests, patients and residents to watch DIRECTV programming on their own devices through a highly secure, wireless signal from the property's existing Wi-Fi solution.



	Add-on enhancement to HD COM System technology
	No additional service charge required
	Free-to-customer streaming option can be promoted as an additional property amenity
	Wi-Fi streaming service does not consume any broadband capacity. Content is delivered to personal devices over the property's local Wi-Fi network only.
	Reference fact sheet on Marketing Center for full technology details

STAYCAST[™]: DIRECTV Streaming Solution for Personal Devices^{^^}

Guests can stream movies and shows from apps on their mobile devices to their in-room televisions

Property Benefits:

- ✓ Compatible with all DIRECTV[®] HD entertainment systems
- ✓ Easy integration with any existing property configuration—wired and wireless
- ✓ Only requires Google Chromecast and a TV in the room—installed with minimal disruptions
- ✓ Available for new and existing properties with DRE and COM Systems

Guest Benefits:

- ✓ Stream movies and shows from 2,000+ supported Chromecast-enabled apps
- ✓ No app login required through the TV
- ✓ Connect multiple devices to any TV in the room or suite



Add the Paramount+ with SHOWTIME Package for only 99¢ per room per month^o

Over \$9,000 in savings!

Based on a 100-room property over a 3- or 5-year commitment period.

Institution Properties

Offer Details:

- Available to qualifying new and existing Institutions and University customers with a minimum 3-year commitment period
 - Must have FAMILY™ or above
 - Not available for truck fleets
- Must subscribe to Paramount+ with SHOWTIME for the entire commitment period
- Must not have received Paramount+ with SHOWTIME programming at \$1.99 or more from DIRECTV or any other distributor for 6 months prior to activation
- Pricing valid over the commitment period—no annual price increases

Hospitality Properties

Add the Paramount+ with SHOWTIME Package as a 2nd Premium for 99¢ per room per month.

Offer Details:

- Offer available to qualifying new and existing Hospitality customers with a minimum 3-year commitment period
 - Available on any Hospitality system type
 - Must have FAMILY™ or above
 - Must subscribe to Paramount+ with SHOWTIME and a non-Paramount+ with SHOWTIME Premium channel for the entire commitment period
- Paramount+ with SHOWTIME must be added as a 2nd Premium (to HBO® + Cinemax,® STARZ,® STARZ ENCORESM or MGM+™)
- Customers must not have received Paramount+ with SHOWTIME programming at \$1.99 or more from DIRECTV or any other distributor for 24 months prior to activation
- Pricing valid over the commitment period—no annual price increases

New & Existing L&I Customers: Get the Paramount+ with SHOWTIME Package for only \$1.99 per room per month[^]

Over \$3,000 in savings!

Based on a 100-room property over a 3- or 5-year commitment period.

Customers can get up to 10 premium channels with HD access

Offer Details:

- Offer available to qualifying NEW and EXISTING L&I customers with a minimum 3-year commitment period
- Valid for any technology platform or system type
- Must not have received Paramount+ with SHOWTIME programming from DIRECTV or any other distributor at the \$2.50 rate during the 6 months prior to activation
- Must have FAMILY™ or above
- Pricing valid over the commitment period—no annual price increases



Murder Company

Channels included with the Paramount+ with SHOWTIME Package

Programming subject to change.



New and Renewing Hospitality and Institutions Properties: Get the HBO® and Cinemax® Package for only \$2.25 per room per month. Customers can get up to 19 channels with HD access!†††

Offer Details:

- Offer available to new and renewing Hospitality and Institutions customers with a minimum 3-year commitment period
- Pricing valid over the commitment period—no annual price increases
- Up to 19 channels with HD access included
- Must have FAMILY™ or above
- Offer excludes universities
- DIRECTV Dealers and Properties may qualify for HBO® Incentives
 - Dealers up to \$10/unit
 - Properties up to \$9/unit

Savings of \$3,000 for new customers!

Based on a 100-room property over a 3- or 5-year commitment period.



The Penguin HBO

New and Renewing AEP Hospitality and Institutions Properties and New and Renewing Hilton and Marriott Properties: Get the HBO® and Cinemax® Package for only \$2.00 per room per month.⁵

Offer Details:

- Offer available to:
 - New and renewing Hospitality and Institutions customers subscribed to AEP with a 5- or 7-year commitment period
 - New and renewing Hilton properties with 5-year commitment period with the Hilton MSA offer
 - New and renewing Marriott properties with 3- or 5-year commitment period with the Marriott MSA offer
- Pricing valid over the commitment period—no annual price increases
- Get up to 19 channels with HD access
- Must have ENTERTAINMENT or above; Hilton properties must subscribe to HILTON ENTERTAINMENT
- Non-Hilton and Non-Marriott customers must also subscribe to or renew AEP
- Offer excludes universities
- DIRECTV Dealers and Properties may qualify for HBO® Incentives
 - Dealers up to \$10/unit
 - Properties up to \$9/unit
 - Hilton properties up to \$10/unit

Savings of \$4,500 for new customers!

Based on a 100-room property over a 5-year commitment period.

Channels included in the HBO® and Cinemax® Package

Programming subject to change.



THE BEST HD ENTERTAINMENT EQUIPMENT AVAILABLE

Advanced Entertainment Platform









HD equipment included at no additional cost! See page 3 for details.

The Advanced Entertainment Platform (AEP) provides DIRECTV linear satellite and broadband over-the-top (OTT) content for an enhanced entertainment experience for your customers. This next-generation solution adds an in-room set-top box, a custom remote and cloud services to the HD COM System.

New and renewing AEP customers can now add the **HBO® and Cinemax®** Package for just \$2.00/room/mo.[§]



Netflix subscription/login required.

	Traditional DIRECTV® service, along with OTT app-based content delivered via broadband, allows viewers instant access to live and On Demand entertainment with no customer login or password required
	Apps include Netflix,[^] Paramount+ with SHOWTIME On Demand, Music Choice®, YouTube™ and Amazon Prime Video,[^] plus access to thousands of hours of content from dozens of programmers in the DIRECTV On Demand app
	The customizable Property Information App is included at no extra cost
	Supports 4K HDR content
	AEP supports streaming from personal devices via STAYCAST™^{^^^}
	Ability to provide a live TV-only experience for lobbies
	Customize the home screen elements to target different set-top boxes within a property for different experiences as needed
	Reference fact sheet on Marketing Center for full technology details

[^]User login credentials/subscription required.

Advanced Entertainment Platform Programming and Apps



...and more! Visit directvaep.com for additional information.

COM System

\$70 /PER ROOM
SUBSIDY
SEE PAGE 3 FOR DETAILS

The COM System is a compact and energy-efficient solution for properties of any size—from inns and hotels to senior living communities and hospitals. Its centralized system is ideal for installations where the customer does not want a receiver for each TV.



	Commercial-grade scalable solution, able to support hundreds of channels
	Easy setup and installation
	More channels in less space
	Future-proof the hotel property
	Electronic Program Guide (EPG)
	Branding and program info banner
	Live TV for lobbies

	Integrated Pro:Idiom encryption for HD and 4K^ HDR content protection
	Supports IP and QAM signal distribution
	Energy-efficient with less than 300 watts of power consumption
	Troubleshoot off-site with remote management
	Local and over-the-air content insertion
	Reference fact sheet on Marketing Center for full technology details



THE BEST HD ENTERTAINMENT EQUIPMENT AVAILABLE (CONT'D)

DRE

The DIRECTV Residential Experience (DRE) System is perfect for any property with home-run or loop-through wiring schemes. DRE can service properties with as few as 10 rooms or as many as 10,000.



\$100/PER ROOM
SUBSIDY FOR NEW CUSTOMERS
SEE PAGE 3 FOR DETAILS

DRE	
	Full residential channel lineup with access to over 100 HD channels^
	HD Receivers (H25 receivers not eligible with subsidy offer)
	HD Interactive Program Guide
	No Pro:Idiom TVs required
	Enhanced HD user interface
	No master control server or switches required
	Easy-to-clean remote
	DVR Capability

^To access DIRECTV HD service, HD equipment req'd. Number of HD channels varies based on package selection.



HOSPITALITY & INSTITUTIONS RATE CARD AND CHANNEL LINEUPS

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
NOT FOR CUSTOMERS

PROGRAMMING SUBJECT TO CHANGE

Base package pricing includes technology fees. Charges will be listed as two separate items on customer bills.

Access to DIRECTV® HD programming requires a DIRECTV® HD Receiver and HD television equipment.

Base Packages

FAMILY™

- Get over 55 channels with over 15 in HD to fit many of your programming needs. This package includes popular channels, such as Disney Channel, Food Network, HLN and The Weather Channel. Local channels available for an additional cost. Local channels not available in all areas.

**\$4.25/ROOM
PER MONTH***

AccuWeather (HD only) HD	361	Disney Channel (West)	291	INSP HD	364	QVC3	318
American Heroes HD	287	Disney XD HD	292	Investigation Discovery HD	285	RFD-TV (HD only) HD	345
Aqui2	401	EarthTV	267	JBS1	388	Science HD	284
Anirang TV	2095	Enlace2	448	Jewelry Television	313	Scientology	320
BabyFirstTV™1	293	ESNE2	456	Jewish Life Television1	325-1	Shop LC	226
BabyTV	425	EWTN	370	Kids Mix	199	ShopHQ	316
Barvanna	9581	FETV	323	Living Faith Network	379	So Yummy	563
Bloomberg TV HD	353	FMC	314	LouLou Kids	308	SonLife Broadcasting Network (HD only) HD	344
Blossom	375	Food Network HD	231	Magnolia Network HD	230	TBN Inspire	371
Boomerang	298	Free Speech TV1	348	MAVTV HD	214	TCT Network	377
BYUtv	374	GEB America1	363	National Geographic HD	276	TeenNick	303
C-SPAN	350	GEM Shopping Network	228	Newsmax	200	The Weather Channel HD	362
C-SPAN2	351	GOD TV1	365	NHK World News (HD only) HD	322	The Word Network	373
Canal Once	447	Hallmark Channel HD	312	Nickelodeon/Nick at Nite (East) HD	299	Trinity Broadcasting Network (TBN) HD	372
Celebrity Shopping Network	223	HGTV HD	229	Nickelodeon/Nick at Nite (West)	300	Universal Kids HD	295
CGTN	2053, 2119	HITN TV2	449	Nicktoons	302	UPtv	338
CTN	376	HLN HD	204	NRB	378	Victory	366
Daystar HD	369	Hope Channel1	368	PBS Kids	288	World Harvest Television (WHT)	367
Daystar Español	463	HSN HD	240	Pursuit Channel	604		
Discovery Family Channel HD	294	HSN2	310	QVC HD	317		
Disney Channel (East) HD	290	IMPACT1	380	QVC2	315		

SELECT™

- Includes over 105 channels with over 55 in HD. A great value package with a mix of news and entertainment. Local channels available for an additional cost. Local channels not available in all areas.

**\$7.25/ROOM
PER MONTH***

A&E HD	265	Daystar Español	463	HSN2	310	ReelzChannel HD	238
AccuWeather (HD only) HD	361	Discovery HD	278	IFC HD	333	Revolt (HD only)1 HD	384
AMC HD	254	Disney Channel (East) HD	290	IMPACT1	380	RFD-TV (HD only) HD	345
American Heroes HD	287	Disney Channel (West)	291	INSP HD	364	Scientology	320
Animal Planet HD	282	Disney Junior HD	289	Investigation Discovery HD	285	Shop LC	226
Aqui2	401	Disney XD HD	292	ION Television (East) (HD only) HD	305	ShopHQ	316
Anirang TV	2095	EI HD	236	JBS1	388	So Yummy	563
AXS TV (HD only)1 HD	340	EarthTV	267	Jewelry Television	313	SonLife Broadcasting Network (HD only) HD	344
BabyFirstTV™1	293	Enlace2	448	Jewish Life Television1	325-1	SundanceTV HD	239
Barvanna	9581	ESNE2	456	Kids Mix	199	Syfy HD	244
BBC America HD	264	EWTN	370	Lifetime HD	252	TBN Inspire	371
BET HD	329	FETV	323	Living Faith Network	379	TBS HD	247
BET West (HD only)1 HD	329-1	FMC	314	LouLou Kids	308	TBS West (HD only)1 HD	247-1
Bloomberg TV HD	353	Food Network HD	231	MAVTV HD	214	TCM HD	256
Blossom	375	FOX Business Network HD	359	MotorTrend (HD only)1 HD	281	TCT Network	377
Boomerang	298	FOX News Channel HD	360	MSNBC HD	356	TeenNick	303
Bravo HD	237	Free Speech TV1	348	MTV HD	331	The First	347
BYUtv	374	Freeform HD	311	MTV West (HD only)1 HD	331-1	The Word Network	373
C-SPAN	350	FX HD	248	MTV2 HD	332	TheGrio (HD only)1 HD	342
C-SPAN2	351	FXX HD	259	National Geographic HD	276	TLC HD	280
Canal Once	447	Galavisión HD	404	Newsmax TV HD	349	TNT HD	245
Cartoon Network (East) HD	296	GEB America1	363	Newsmax	200	TNT West (HD only)1 HD	245-1
Cartoon Network (West)	297	GEM Shopping Network	228	NHK (HD only)1 HD	322	Trinity Broadcasting Network (TBN) HD	372
Celebrity Shopping Network	223	GOD TV1	365	Nickelodeon/Nick at Nite (East) HD	299	truTV HD	246
CGTN	2053, 2119	Hallmark Channel HD	312	Nickelodeon/Nick at Nite (West)	300	TV Land HD	304
CMT HD	327	Hallmark Movies & Mysteries (HD only)1 HD	565	NRB	378	Univision (East) HD	402
CNBC HD	355	HGTV HD	229	Ovation HD	274	USA Network HD	242
CNN HD	202	HISTORY HD	269	Paramount Network HD	241	VH1 HD	335
Comedy Central HD	249	HITN TV2	461	Pursuit Channel	604	VICE HD	271
Comedy Central West (HD only)1 HD	249-1	HLN HD	204	QVC HD	317	Victory	366
CTN	376	Hope Channel1	368	QVC2	315	WE tv HD	260
Daystar HD	369	HSN HD	240	QVC3	318	World Harvest Television (WHT)	367

*Pack pricing includes base package pricing and technology fee (\$0.75/room/mo.).

See legal on page 20

HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
NOT FOR CUSTOMERS

PROGRAMMING SUBJECT TO CHANGE

ENTERTAINMENT

- Package features over 105 channels and includes popular sports programming, such as ESPN, ESPN2, ESPNEWS and ESPNU. Plus, over 60 channels in crystal-clear HD. Local channels available for an additional cost. Local channels not available in all areas.

**\$8.25/ROOM
PER MONTH***

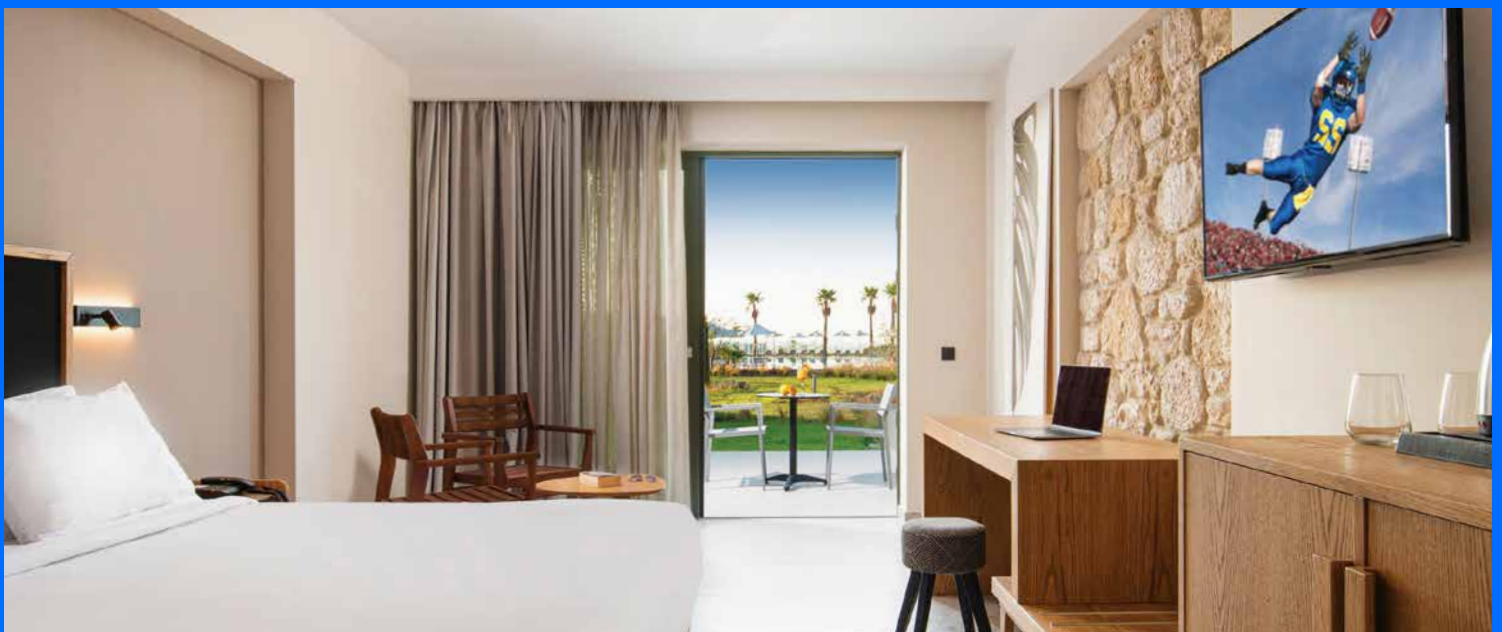
A&E HD	265	Disney Channel (East) HD	290	i24 News	343	RFD-TV (HD only) HD	345
AccuWeather (HD only) HD	361	Disney Channel (West)	291	IFC HD	333	Scientology	320
AMC HD	254	Disney Junior HD	289	IMPACT ¹	380	Shop LC	226
American Heroes HD	287	Disney XD HD	292	INSP HD	364	ShopHQ	316
Animal Planet HD	282	El HD	236	Investigation Discovery HD	285	So Yummy	563
Aqui ²	401	EarthxTV	267	ION Television (East) (HD only) HD	305	SonLife Broadcasting Network (HD only) HD	344
Arirang TV	2095	Enlace ²	448	JBS ¹	388	SundanceTV HD	239
AXS TV (HD only) ¹ HD	340	ESNE ²	456	Jewelry Television	313	Syfy HD	244
BabyFirstTV™ ¹	293	ESPN HD	206	Jewish Life Television ¹	325-1	TBN Inspire (HD only) HD	371
Barvanna	9581	ESPN2 HD	209	Kids Mix	199	TBS HD	247
BBC America HD	264	ESPNEWS HD	207	Lifetime HD	252	TBS West (HD only) ¹ HD	247-1
BET HD	329	ESPNU HD	208	Living Faith Network	379	TCM HD	256
BET West (HD only) ¹ HD	329-1	ETWN	370	Loulou Kids	308	TCT Network	377
Bloomberg TV HD	353	FETV	323	MAVTV HD	214	TeenNick	303
Blossom	375	FMC	314	MotorTrend (HD only) ¹ HD	281	The First	347
Boomerang	298	Food Network HD	231	MSNBC HD	356	The Word Network	373
Bravo HD	237	FOX Business Network HD	359	MTV HD	331	TheGrio (HD only) ¹ HD	342
BYUtv	374	FOX News Channel HD	360	MTV West (HD only) ¹ HD	331-1	TLC HD	280
C-SPAN	350	Free Speech TV ¹	348	MTV2 HD	332	TNT HD	245
C-SPAN2	351	Freeform HD	311	National Geographic HD	276	TNT West (HD only) ¹ HD	245-1
Canal Once	447	FS1 HD	219	Newsmax HD	349	Trinity Broadcasting Network (TBN) HD	372
Cartoon Network (East) HD	296	FX HD	248	Newsmax	200	truTV HD	246
Cartoon Network (West)	297	FX HD	259	NewsNation HD	307	TV Land HD	304
Celebrity Shopping Network	223	Galavisión HD	404	NHK (HD only) ¹ HD	322	TV One (HD only)	328
CGTN	2053, 2119	GEB America ¹	363	Nickelodeon/Nick at Nite (East) HD	299	Univision (East) HD	402
Cheddar News HD	354	GEM Shopping Network	228	Nickelodeon/Nick at Nite (West)	300	USA Network HD	242
Cleo TV	341	GOD TV ¹	365	NRB	378	VH1 HD	335
CMT HD	327	Hallmark Channel HD	312	Ovation HD	274	VICE HD	271
CNBC HD	355	Hallmark Movies & Mysteries (HD only) ¹ HD	565	Paramount Network HD	241	Victory	366
CNN HD	202	HGTV HD	229	PBS Kids	288	WE tv HD	260
Comedy Central HD	249	HISTORY HD	269	Pursuit Channel	604	World Harvest Television (WHT)	367
Comedy Central West (HD only) ¹ HD	249-1	HITN TV ²	461	QVC HD	317		
CTN	376	HLN HD	204	QVC2	315		
Daystar HD	369	Hope Channel ¹	368	QVC3	318		
Daystar Español	463	HSN HD	240	ReelzChannel HD	238		
Discovery HD	278	HSN2	310	Revolt (HD only) ¹ HD	384		

Plus, Big Ten Network a la carte
at no additional cost with
ENTERTAINMENT.

*Pack pricing includes base package pricing and technology fee (\$0.75/room/mo.). Offer ends 10/18/25. New or renewing approved H&I customers only. 3- or 5-year programming agreement req'd. Early Cancellation Fee may apply.

UNIVERSITY DISCOUNT

New or renewed university agreements can get **ENTERTAINMENT**
at a discounted rate of \$5.31/mo. per unit.^{SS}



HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
NOT FOR CUSTOMERS

PROGRAMMING SUBJECT TO CHANGE

XTRA

- Best Value Premium package with over 165 channels and over 105 in HD. Includes comprehensive sports programming, such as CBS Sports Network, ESPN channels, FOX Sports, GOLF Channel, MLB Network, NBA TV, NFL Network, NHL Network and In-Market RSN(s), where available. Local channels available for an additional cost. Local channels not available in all areas.

\$13.75/ROOM
PER MONTH*

A&E HD	265	Discovery Family Channel HD	294	IMPACT ¹	380	QVC3	318
ACC Network HD	612	Discovery Life	261	INSP HD	364	ReelzChannel HD	238
AccuWeather (HD only) HD	361	Disney Channel (East) HD	290	Investigation Discovery HD	285	Revolt (HD only) ¹ HD	384
AMC HD	254	Disney Channel (West)	291	ION Television (East) (HD only) HD	305	RFD-TV (HD only) HD	345
American Heroes Channel HD	287	Disney Junior HD	289	JBS ¹	388	Science HD	284
Animal Planet HD	282	Disney XD HD	292	Jewelry Television	313	Scientology	320
Aqui ²	401	E! HD	236	Jewish Life Television ¹	325-1	SEC Network HD	611
Anirang TV	2095	EarthTV	267	Justice Central (HD only) HD	383	Shop LC	226
ASPIRE (HD only) ¹ HD	381	Enlace ²	448	Kids Mix	199	ShopHQ	316
AXS TV (HD only) ¹ HD	340	ESNE ²	456	Lifetime HD	252	ShortsTV HD	573
BabyFirstTV™ ¹	293	ESPN HD	206	Living Faith Network	379	So Yummy	563
Barvanna	9581	ESPN2 HD	209	LMN HD	253	SonLife Broadcasting Network (HD only) ¹ HD	344
BBC America HD	264	ESPNEWS HD	207	Logo	272	Sportsman Channel	605
BBC World News (HD only) HD	346	ESPNU HD	208	LouLou Kids	308	SundanceTV HD	239
BET HD	329	EWTN	370	Magnolia Network HD	230	Syfy HD	244
BET Her	330	FanDuel TV HD	602	Marquee Sports Network HD	664	TBN Inspire (HD only) HD	371
BET West (HD only) ¹ HD	329-1	FETV	323	MAVTV HD	214	TBS HD	247
Bloomberg TV HD	353	FM (HD only) HD	386	METV HD	77	TBS West (HD only) ¹ HD	247-1
Blossom	375	FMC	314	MLB Network HD	213	TCM HD	256
Boomerang	298	Food Network HD	231	MotorTrend (HD only) ¹ HD	281	TCT Network	377
Bounce TV (HD only) HD	82	FOX Business Network HD	359	MSNBC HD	356	TeenNick	303
Bravo HD	237	FOX News Channel HD	360	MTV HD	331	Tennis Channel HD	217
BTN HD	610	Free Speech TV ¹	348	MTV Classic	336	The First	347
BYUtv	374	Freeform HD	311	MTV West (HD only) ¹ HD	331-1	The Weather Channel HD	362
C-SPAN	350	FS1 HD	219	MTV2 HD	332	The Word Network	373
C-SPAN2	351	FS2 HD	618	Nat Geo WILD HD	283	TheGrio (HD only) ¹ HD	342
Canal Once	447	Fuse HD	339	National Geographic HD	276	TLC HD	280
Cartoon Network (East) HD	296	FX HD	248	NBA TV HD	216	TNT HD	245
Cartoon Network (West)	297	FX Movie Channel HD	258	NewsMix	200	TNT West (HD only) ¹ HD	245-1
CBS Sports Network HD	221	FXN HD	259	NewsNation HD	307	Travel Channel HD	277
Celebrity Shopping Network	95, 223	fyi, HD	266	NFL Network HD	212	Trinity Broadcasting Network HD	372
Cleo TV (HD only) ¹ HD	341	Galavisión HD	404	NHK (HD only) ¹ HD	322	truTV HD	246
CMT HD	327	GEB America ¹	363	NHL Network HD	215	TV Land HD	304
CNBC HD	355	GEM Shopping Network	228	Nick Jr. HD	301	TV One (HD only) HD	328
CNBC World	357	GOD TV ¹	365	Nickelodeon/Nick at Nite (East) HD	299	UniMás ² HD	408
CNN HD	202	GOLF Channel HD	218	Nickelodeon/Nick at Nite (West)	300	Universal Kids HD	295
Comedy Central HD	249	Great American Family HD	326	Nicktoons	302	UNIVERSO ² HD	410
Comedy Central West (HD only) ¹ HD	249-1	GRIT	81	NRB	378	Univision (East) HD	402
Comedy TV (HD only) ¹ HD	382	GSN HD	233	Ovation HD	274	UPtv	338
Cooking Channel HD	232	Hallmark Channel HD	312	OWN HD	279	USA Network HD	242
Cozi TV	80	HGTV HD	229	OWN West (HD only) HD	279-1	VH1 HD	335
CTGN	2053, 2119	HISTORY HD	269	Oxygen True Crime HD	251	VICE HD	271
CTN	376	HITN TV ²	449	Paramount Network HD	241	Victory	366
Daystar HD	369	HLN HD	204	PBS Kids	288	WE tv HD	260
Daystar Español	463	Hope Channel ¹	368	POP HD	273	World Harvest Television (WHT)	367
Destination America HD	286	HSN HD	240	Pursuit Channel	604		
DIRECTV HD SPORTSMIX* (HD only) ¹ HD	205/600	HSN2	310	QVC HD	317		
Discovery HD	278	IFC HD	333	QVC2	315		

Plus, In-Market Regional Sports
Networks in HD, where available.

*Pack pricing includes base package pricing and technology fee (\$0.75/room/mo.).

HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
NOT FOR CUSTOMERS

PROGRAMMING SUBJECT TO CHANGE

Premium Services

HBO® and Cinemax® Package^{HD}

■ Up to 19 channels with HD Access

5StarMAX (HD only) ¹ HD	520	MovieMAX (HD only) ¹ HD	521	HBO Latino ² HD	511	SundanceTV HD	239
ActionMAX (HD only) ¹ HD	519	ThrillerMAX (HD only) ¹ HD	522	HBO Signature East HD	503		
Cinemax East HD	515	HBO Comedy (HD only) ¹ HD	506	HBO West HD	504		
Cinemax West HD	516	HBO East HD	501	HBO Zone (HD only) ¹ HD	509		
MAX Latino (HD only) HD	523	HBO Family East HD	507	HB02 East HD	502		
MoreMAX HD	517	HBO Family West	508	HB02 West HD	505		

\$2.25 / ROOM
PER MONTH^{***}

AEP, Hilton and Marriott
customers only

\$2.00 / ROOM
PER MONTH¹

Paramount+ with SHOWTIME Hospitality and Institutions Offer

Only available as a 2nd Premium for Hospitality properties for 99¢ per mo. per unit

■ Up to 10 channels with HD Access

FLIX [®]	556	SHOWTIME EXTREME HD	549	SHoXBET HD	548	THE MOVIE CHANNEL™ XTRA (HD only) ¹ HD	555
Paramount+ with SHOWTIME East HD	545	SHOWTIME FAMILY ZONE (HD only) ¹ HD	552	SundanceTV HD	239		
Paramount+ with SHOWTIME West HD	546	SHOWTIME NEXT (HD only) ¹ HD	551	THE MOVIE CHANNEL™ EAST	553		
SHOWTIME 2 HD	547	SHOWTIME SHOWCASE (HD only) ¹ HD	550	THE MOVIE CHANNEL™ WEST	554		

\$0.99 / ROOM
PER MONTH^{*}

Paramount+ with SHOWTIME Package

■ Up to 10 channels with HD Access

FLIX [®]	556	SHOWTIME 2 HD	547	SHOWTIME NEXT (HD only) ¹ HD	551		
Paramount+ with SHOWTIME East HD	545	SHOWTIME EXTREME HD	549	SHOWTIME SHOWCASE (HD only) ¹ HD	550	THE MOVIE CHANNEL™ EAST	553
Paramount+ with SHOWTIME West HD	546	SHOWTIME FAMILY ZONE (HD only) ¹ HD	552	SHoXBET HD	548	THE MOVIE CHANNEL™ WEST	554
				SundanceTV HD	239	THE MOVIE CHANNEL™ XTRA (HD only) ¹ HD	555

Customers w/o Paramount+
with SHOWTIME in past 6 mos.

\$1.99 / ROOM
PER MONTH^{*}

\$2.50 / ROOM
PER MONTH

STARZ ENCORESM Super Pack^{HD}

■ Up to 16 channels with HD Access

STARZ Cinema (HD only) ¹ HD	531	STARZ ENCORE HD	535	STARZ ENCORE Suspense	539	STARZ Kids & Family (HD only) ¹ HD	527
STARZ Comedy (HD only) ¹ HD	528	STARZ ENCORE Action HD	541	STARZ ENCORE West	536	STARZ West HD	526
STARZ East HD	525	STARZ ENCORE Classic	537	STARZ ENCORE Westerns	538	SundanceTV HD	239
STARZ Edge ¹ HD	529	STARZ ENCORE Family	542	STARZ In Black ¹ HD	530		

\$1.75 / ROOM
PER MONTH

STARZ ENCORESM + 6 themes

\$1.95/room PER MONTH

STARZ ENCORESM + 3 themes

\$1.35/room PER MONTH

STARZ ENCORESM + 1 theme

\$0.95/room PER MONTH

STARZ ENCORESM

\$0.75/room PER MONTH

MGM+,TM MGM+ Hits, MGM+ MARQUEE

\$0.99/room PER MONTH

MGM+TM and STARZ ENCORESM theme channels: Action, Black, Classic, Family, Suspense and Westerns.
Requires subscription to FAMILY,TM SELECT,TM ENTERTAINMENT or XTRA base package.

HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
NOT FOR CUSTOMERS

PROGRAMMING SUBJECT TO CHANGE

Add-on Packages

Local Channels Package^{HD††}

■ Local channels not available in all areas

\$1.15/ROOM
PER MONTH

Adventure Package^{HD††}

■ Embark on a round-the-world expedition without leaving your room

Cooking Channel **HD** 232 Nat Geo WILD **HD** 283 Outdoor Channel **HD** 606
Magnolia Network **HD** 230 National Geographic **HD** 276

\$0.70/ROOM
PER MONTH

Business Networks Package^{HD††}

■ A group of essential business networks featuring up-to-the-minute news

Bloomberg TV **HD** 353 FOX Business Network **HD** 359 MSNBC **HD** 356
CNBC **HD** 355 FOX News Channel **HD** 360

\$0.70/ROOM
PER MONTH

Education Package^{HD††}

■ A special group of popular educational channels

fyi, **HD** 266 HISTORY **HD** 269 Science **HD** 284 VICE **HD** 271

\$0.15/ROOM
PER MONTH

ENTERTAINMENT Bridge Package^{HD†}

CNBC World 357 LMN **HD** 253 The Weather Channel **HD** 362
GSN (HD only) **HD** 233 Newsmax **HD** 349 Travel Channel **HD** 277
ION Television (East) **HD** 305 POP **HD** 273 UPtv 338

\$0.50/ROOM
PER MONTH

Facts & Fantasy Package^{HD††}

■ A world of science fiction fused with reality

E! **HD** 236 Syfy **HD** 244 truTV **HD** 246

\$0.80/ROOM
PER MONTH

FAMILY EXTRA Package^{††}

■ A collection of television's most popular channels that will appeal to every age and interest

A&E **HD** 265 Comedy Central **HD** 249 HISTORY **HD** 269 TLC **HD** 280
AMC **HD** 254 Comedy Central West (HD only)¹ **HD** 249-1 Lifetime **HD** 252 TNT **HD** 245
American Heroes Channel **HD** 287 Destination America **HD** 286 LMN **HD** 253 TNT West (HD only)¹ **HD** 245-1
Animal Planet **HD** 282 Discovery **HD** 278 MTV **HD** 331 Travel Channel **HD** 277
Bravo **HD** 237 FOX News Channel **HD** 360 MTV West (HD only) **HD** 331-1 TV Land **HD** 304
Cartoon Network (East) **HD** 296 Freeform **HD** 311 Oxygen True Crime **HD** 251 USA Network **HD** 242
Cartoon Network (West) 297 fyi, **HD** 266 Syfy **HD** 244 VICE **HD** 271
CNBC **HD** 355 GSN **HD** 233 TBS **HD** 247 WE tv **HD** 260
CNN **HD** 202 Hallmark Movies & Mysteries (HD only)¹ **HD** 565 TBS West (HD only)¹ **HD** 247-1

\$4.85/ROOM
PER MONTH

Family Favorites Package^{HD††}

■ A mix of entertainment for the whole family

AMC **HD** 254 Discovery **HD** 278 Investigation Discovery **HD** 285 TLC **HD** 280
American Heroes Channel **HD** 287 Discovery Family Channel **HD** 294 MotorTrend (HD only)¹ **HD** 281
Animal Planet **HD** 282 Discovery Life 261 OWN **HD** 279
Destination America **HD** 286 Freeform **HD** 311 OWN West 279-1

\$1.10/ROOM
PER MONTH

Great Entertainment Package^{HD††}

■ A collection of great channels that appeals to all ages

Comedy Central **HD** 249 MTV **HD** 331 Nickelodeon/Nick at Nite (East) **HD** 299
Comedy Central West (HD only)¹ **HD** 249-1 MTV West (HD only)¹ **HD** 333-1 Nickelodeon/Nick at Nite (West) 300
Lifetime **HD** 252 MTV2 **HD** 332 VH1 **HD** 335

\$0.70/ROOM
PER MONTH

HD Business Package^{HD††}

■ Enhance your HD experience with a special group of HD-only channels

Crime & Investigation¹ **HD** 571 Hallmark Movies & Mysteries (HD only)¹ **HD** 565 MTV Live¹ **HD** 572 Smithsonian Channel¹ **HD** 570
Hallmark Family **HD** 564 HDNet Movies¹ **HD** 566 ShortsTV¹ **HD** 573 Sony Movie Channel¹ **HD** 568

\$0.50/ROOM
PER MONTH

Music Extra Package^{HD††}

■ Great entertainment channels featuring programming for music lovers of all ages

CMT **HD** 327 Fuse (HD only) **HD** 339 Great American Family **HD** 326 Paramount Network **HD** 241

\$0.45/ROOM
PER MONTH

Premier Sports Package^{HD††}

FanDuel TV (HD only) **HD** 602 NBA TV **HD** 216 NHL Network **HD** 215 Sportsman Channel 605
MLB Network **HD** 213 NFL Network **HD** 212 Outdoor Channel **HD** 606

\$1.00/ROOM
PER MONTH

SPORTS Package^{HD††}

■ A special group of popular sports channels, all in HD

CBS Sports Network **HD** 221 GOLF Channel **HD** 218 NBA TV **HD** 216 NFL Network **HD** 212

\$1.10/ROOM
PER MONTH

HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
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PROGRAMMING SUBJECT TO CHANGE

Add-on programming: Sports, News and Entertainment^{††}

	CHANNEL #	COST PER ROOM PER MONTH
Sports:		
ACC Network HD	612	\$1.75
BTN HD	610	\$0.40
CBS Sports Network HD	221	\$0.20
ESPN Deportes HD	466	\$0.45
FanDuel TV	602	\$0.20
Fox Soccer Plus HD	621-1	\$0.25
FS1 HD	219	\$0.35
FS2 HD	618	\$0.25
GOLF Channel HD	218	\$0.35
GoTV	468	\$0.25
MLB Network HD	213	\$0.60
NBA TV HD	216	\$0.45
NFL Network HD	212	\$0.70
NHL Network HD	215	\$0.30
SEC Network HD	611	\$1.85
Sportsman Channel	605	\$0.20
Tennis Channel HD	217	\$0.30
Willow HD	625	\$0.20
Regional Sports Networks:		
Altitude Sports HD	681	\$1.10
Chicago Sports Network	665	\$1.10
FanDuel Sports Great Lakes	662	\$1.10
FanDuel Sports Southeast	649	\$1.10
In-Market Regional Sports Networks Pack HD—where available		\$2.75
MSG HD	634	\$0.60
MSG Sportsnet HD	635	\$0.60
NBC Sports California	698	\$1.10
Space City Home Network HD	674	\$1.10
Spectrum SportsNet HD	691	\$2.00
SportsNet New York HD	639	\$1.10
YES Network HD: In-Market	631	\$2.00 (\$1.75 out-of-market)
—available to viewers in NY, CT and portions of NJ and PA		
} Denotes channels sold as a bundle		

	CHANNEL #	COST PER ROOM PER MONTH
News:		
BBC America HD	264	\$0.25
C-SPAN	350	\$1.35
C-SPAN2	351	
NewsNation HD	307	\$0.35
Entertainment:		
A&E HD	265	\$0.45
HISTORY HD	269	
OWN HD	279	
BET HD	329	\$0.20
GSN HD	233	
Bravo HD	237	
IFC HD	333	\$0.70
WE tv HD	260	
Disney Channel (East) HD	290	
Disney Channel (West) HD	291	\$1.00
Disney XD HD	292	
Food Network HD	231	
HGTV HD	229	\$0.20
Travel Channel HD	277	
FX HD	248	
FX Movie Channel HD	258	\$1.10
Hallmark Channel HD	312	\$0.45
LMN HD	253	
TV Land HD	304	
Logo	272	\$0.20
MGM+	558	\$0.99
MGM+ Hits	559	
MGM+ MARQUEE	560	
Nick Jr. HD	301	\$0.35
Nicktoons	302	
Universal Kids HD	295	
Oxygen HD	251	\$0.20
SundanceTV HD	239	\$0.45
TCM HD	256	\$0.70

For more information on RSNs and the latest channel assignments, visit sports.directv.com

Add-on Programming

Music Choice[®]

■ No DJ interruptions. Kickin' Country. Smooth Soul. Rock 'n' Roll. Latin Rhythms. With a wide array of genres, there's a beat for every business with Music Choice.[®] Requires DIRECTV Multi-Satellite System.

**\$0.45/ROOM
PER MONTH**

'60s Movement.....	803	Contemporary Christian	826	Light Classical.....	866	Rock Hits.....	837
'70s.....	804	Contemporary Instrumentals	820	Lounge.....	824	Rock Latino	878
'70s Ultra	804-1	Country Hits.....	809	Love Songs.....	819	Romances	870
'80s.....	805	Dance/EDM.....	859	Mainstream Rap	847	Singers & Swing.....	807
'80s Rock	829	Easy Listening	853	Malt Shop Favorites.....	802	Smooth Jazz	851
'80s Ultra	805-1	Filipino	885	Max.....	818	Soft Rock.....	849
'90s.....	806	Folk.....	813	Metal.....	830	Sounds of the Seasons.....	815
Adult Alternative.....	832	Funk.....	844	Mexicana.....	876	Soundscapes.....	857
Alternative.....	834	Gospel.....	827	Movie Scores.....	822	Soundscapes Ultra	857-1
Americana.....	810	Gospel Hallelujah.....	828	Musica Urbana.....	875	Symphony.....	864
Big Band.....	801	Hard Rock.....	835	Nature Sounds.....	884	Taste of Italy.....	881
Bluegrass.....	812	Hip-Hop and R&B	825	New Age.....	856	Teen Beats.....	867
Blues.....	854	Hit List.....	816	New Wave.....	839	Throwback Jamz.....	848
Brazilian Pop.....	877	Honky Tonk.....	811	Party Favorites.....	880	Today's Country.....	814
Broadway.....	823	Indie.....	831	Pop & Country.....	840	Today's Country Ultra	814-1
Classic Alternative.....	838	Irish Favorites.....	883	Pop Hits.....	821	Toddler Tunes.....	869
Classic Christmas.....	858	Italian Favorites.....	882	Pop Latino.....	871	Tropicales.....	874
Classic Country.....	808	Jazz.....	852	R&B Classics.....	842	Vietnamese.....	886
Classic Country Ultra.....	808-1	Jazz Vocal Hits.....	850	R&B Soul.....	843	Workout.....	860
Classic Dance.....	845	Jazz Vocal Standards	855	Rap.....	846	Y2K.....	817
Classic Rock.....	833	K-Pop.....	861	Reggae.....	863		
Classical Masterpieces.....	865	Kids Only!.....	868	Retro Workout	862		
Coffee Shop Cuts.....	836	Latin Jazz.....	879	Rock.....	841		

HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
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PROGRAMMING SUBJECT TO CHANGE

International Programming

FilipinoDirect™* 2060–2071

ANC Channel, Cinema One Global, DZMM, GMA Life TV, GMA Pinoy TV, Kapatid TV5, MOR 101.9, MYX, OPM TV, PBO, Sari Sari TV and The Filipino Channel

\$0.45/ROOM
PER MONTH

ItalianDirect™ 2020–2025

MediaSet Italia, Rai Italia, Rai News 24, Rai Premium and Radio Rai

\$0.90/ROOM
PER MONTH

TFCDirect™* 2060, 2062–2068, 2070

ANC Channel, Cinema One Global, DZMM, MOR 101.9, MYX, OPM TV, PBO, Sari Sari TV and The Filipino Channel

\$0.30/ROOM
PER MONTH

KoreanDirect™* 2080–2089, 2092, 2093

EBS, CTS, KBS America, KBS Korea, LifeS, MBC, MBN, RadioS, SBS HD, SBS Plus, TAN and YTN

\$0.50/ROOM
PER MONTH

VietDirect™ Plus* 2030–2039

Film 24H, HONVIETV, Little Saigon Radio, S Channel, SBTN, TVIET Network, VGN-TV, Viên Thao, VietFace and VIETV

\$0.20/ROOM
PER MONTH

ChineseDirect™ 213, 216, 431, 2052, 2102, 2103, 2105, 2108, 2109, 2113

88Films, 88TV, CCTV-4, CGTN, GZTV, iCable, iCable Financial Info News, MLB Network, NBA TV, NBA TV and Peru Magico

1–999 ROOMS..... **\$175** /MO.
PER PROPERTY
1,000 ROOMS..... **\$385** /MO.
PER PROPERTY

MandarinDirect® III* ... 2050–2052, 2055–2057, 2112, 2113, 2115, 2116

CBO, CCTV-4, Charming China, CTI (Zhong Tian), Phoenix InfoNews and Phoenix TV

\$0.20/ROOM
PER MONTH

Univision HD & Galavisión ... 404 and 402

\$0.20/ROOM
PER MONTH

Nippon TV..... 2041

\$0.90/ROOM
PER MONTH

Bonus Channels: Arirang and CGTN included with any international package with DIRECTV® international dish.

HOSPITALITY & INSTITUTIONS RATE CARD (cont'd)

EFFECTIVE 1/26/25

FOR SALES ASSOCIATES ONLY—
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PROGRAMMING SUBJECT TO CHANGE

En Español™ Add-On Packages

En Español Package

**\$1.75/ROOM
PER MONTH**

Antena 3	458	De Película	451	Infomercial Channel Oferta TV	455	Tr3s	445
ATRESERIES	420	De Película Clásico	452	Mega TV HD	405	TUDN HD	464
BabyTV	425	Discovery En Español	413	Meganoticias	474	TV Chile	437
Bandamax	433	Discovery Familia	436	Multimedios	412	TVE	460
Canal 22 Internacional	446	Ecuavisa Internacional	438	Nat Geo Mundo	435	TyC Sports	469
Canal Once	447	Enlace	448	NTN24	418	UniMás (Oeste) HD	408
Caracol TV	417	ESPN Deportes HD	466	Nuestra Tele	416	UNIVERSO HD	410
Centroamérica TV	428	Estrella News	473	Nuestra Vision	472	Univision (Este) HD	402
Cine Estelar	422	Estrella TV	442	Pasiones	444	Univision (Oeste)	403
Cine Mexicano	462	EWTN En Español	475	Perú Mágico	431	Univision tlnovelas	454
Cine Nostalgia	424	FOROtv	453	SUR Perú	439	VePlus	409
Cine Sony	449	FOX Life	421	TC Internacional	457	Video Rola	415
Cinelatino	423	GolTV	468	TeleCentro	429	WAPA América	414
Cinema Dinamita	450	History en Español	443	Telefe	411	ZooMoo	432
CNN en Español	419	HITN	461	Telemundo (Este)	406		
Daystar HD	369	HOGAR de HGTV	434	Telemundo (Oeste)	407		

AMÉRICAS PLUS™

**\$0.60/ROOM
PER MONTH**

Antena 3	458	Discovery Familia	436	Perú Mágico	431	TVV	427
Caracol TV	417	Ecuador TV	457	SUR Perú	439	UniMás (Oeste) HD	408
Cine Estelar	422	Ecuavisa Internacional	438	TeleCentro	429	UNIVERSO HD	410
Cinelatino	423	EWTN En Español	475	Telefe	411	VePlus	409
Cinema Dinamita	450	HOGAR de HGTV	434	Telemundo (Este)	406	WAPA América	414
De Película	451	¡HOLA! TV	430	Telemundo (Oeste)	407		
De Película Clásico	452	Mega TV HD	405	TV Chile	437		
Discovery en Español	413	Nuestra Tele	416	TVE	460		

DIRECTV® DEPORTES

**\$0.30/ROOM
PER MONTH**

ESPN Deportes HD	466	GolTV	468	TUDN HD	464	TyC Sports	469
FOX Deportes HD	465						

MÉXICO PLUS™

**\$0.60/ROOM
PER MONTH**

BabyTV	425	De Película Clásico	452	Mega TV HD	405	Tr3s	445
Bandamax	433	Discovery en Español	413	Meganoticias	474	UniMás (Oeste) HD	408
Canal 22 Internacional	446	Discovery Familia	436	Multimedios	412	UNIVERSO HD	410
Cine Estelar	422	Estrella News	473	Nuestra Vision	472	Video Rola	415
Cine Mexicano	462	Estrella TV	442	TeleCentro	429		
Cinema Dinamita	450	EWTN En Español	475	Telemundo (Este)	406		
De Película	451	HOGAR de HGTV	434	Telemundo (Oeste)	407		

\$1 OFF CREDIT OFFER: Offer ends 10/18/25. Offer is available to new or renewing Hospitality and Institutions customers with a 3-year programming agreement. Properties must subscribe to FAMILY™ (\$4.25/room/mo.) or above. FAMILY™ promotional bundle price includes FAMILY™ (\$3.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Customers will begin receiving credits within two billing cycles. After 36 mos., the credit will end. Offer includes H25 Analog, DIRECTV Residential Experience (DRE), HD COM System and HD COM System with NTSC-16 and Receiver-Less HD technologies. Receiver-Less equipment is only for Institutions. Five room minimum is req'd per property. **LARGE PROPERTY OFFER:** Properties with 100+ rooms are eligible for an additional \$.25 per room per month credit for the duration of the agreement. Customers will begin receiving credits within two billing cycles. **RENEWAL OFFER:** Renewing properties are eligible for an additional \$.15 per room per month credit. Customers will begin receiving credits within two billing cycles. To access DIRECTV HD programming, HD equipment req'd. **In the event you fail to maintain your subscription to the required programming package, you will no longer qualify for the \$1 off CREDIT Offer, AND YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO \$30 MULTIPLIED BY THE NUMBER OF MONTHS REMAINING IN THE COMMITMENT PERIOD.** **2DRE QUICK CONNECT OFFER:** Offer ends 10/18/25. Offer is available to new and renewing Hospitality and Institutions customers with a 5-year programming agreement. Properties must subscribe to ENTERTAINMENT (\$7.50/room/mo.). Bundled rate is based on room count. 30-49 rooms bundled rate (\$11.00/room/mo.) includes ENTERTAINMENT (\$7.50/room/mo.), technology fee (\$0.75/room/mo.), Local Channels (\$1.15) and Hardware Fee (\$1.60). Bundled rate will be listed as four separate line items on customer bill. If local channels are not available in customer market, bundled rate will be listed as three separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$140 per room for a DRE System. Offer includes an up to \$1500 Installation Reimbursement that will be applied as a bill credit within 1-2 billing cycles. 3 room minimum and up to 49 room maximum is per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES, YOU AGREE TO PAY AN EARLY CANCELLATION OF UP TO \$90.00 MULTIPLIED BY THE NUMBER OF MONTHS REMAINING IN THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **3DIRECTV RESIDENTIAL EXPERIENCE (DRE) OFFER:** Offer ends 10/18/25. Offer is available to new Hospitality and Institutions customers with a 5-year programming agreement. Properties must subscribe to SELECT™ (\$7.25/room/mo.) or above. SELECT™ promotional bundle price includes SELECT™ (\$6.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$100 per room for a DRE System. 15 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES, YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO \$100 PER ROOM PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **4DIRECTV RESIDENTIAL EXPERIENCE (DRE) OFFER:** Offer ends 10/18/25. Offer is available to renewing Hospitality and Institutions customers with a 5-year programming agreement. Customers who currently have a programming agreement with less than 12 months remaining can terminate it without penalties by agreeing to a new 5-year programming agreement with this offer. Properties must subscribe to SELECT™ (\$7.25/room/mo.) or above. SELECT™ promotional bundle price includes SELECT™ (\$6.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$80 per room for a DRE System. 15 room minimum is req'd per property. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES, YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO THE FULL SUBSIDY AMOUNT YOU RECEIVED PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **5HD COM SYSTEM OFFER:** Offer ends 10/18/25. Offer is available to new or renewing Hospitality and Institutions customers with a 5-year programming agreement. Customers who currently have a programming agreement with less than 12 months remaining can terminate it without penalties by agreeing to a new 5-year programming agreement with this offer. Properties must subscribe to SELECT™ (\$7.25/room/mo.) or above. SELECT™ promotional bundle price includes SELECT™ (\$6.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$70 per room for a HD COM System and HD COM System with NTSC-16 and Receiver-Less HD technologies. Receiver-Less equipment is only for Institutions. 15 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES, YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO THE FULL SUBSIDY AMOUNT YOU RECEIVED PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **6ADVANCED ENTERTAINMENT PLATFORM (AEP) OFFER:** Offer ends 10/18/25. Offer is available to new or renewing Hospitality and Institutions customers with a 5-year programming agreement. Customers subject to a current programming agreement with less than 12 months remaining may terminate such agreement without penalties if customer agrees to a new 5-year programming agreement with this offer. Offer is eligible for one (1) HD COM System (includes 23 channels) per property & one (1) AEP set top box per room at no additional cost. Properties must subscribe to ENTERTAINMENT (\$9.40/room/mo.) or above. ENTERTAINMENT promotional bundle price includes ENTERTAINMENT (\$7.50/room/mo.), local channels (\$1.15) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as three separate line items on customer bill. If local channels are not available in customer market, bundled rate will be listed as two separate line items on customer bill. Additional charge of \$1.99/room/mo. in all units for AEP. 50 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **7HD COM SYSTEM OFFER:** Offer ends 10/18/25. Offer is available to new or renewing Hospitality and Institutions customers with a 7-year programming agreement. Customers subject to a current programming agreement with less than 12 months remaining may terminate such agreement without penalties if customer agrees to a new 7-year programming agreement with this offer. Properties must subscribe to SELECT™ (\$7.25/room/mo.) or above. SELECT™ promotional bundle price includes SELECT™ (\$6.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Offer is eligible for HD COM System (includes 46 channels) and HD COM System with NTSC-16 and Receiver-Less HD technologies at no additional cost. Receiver-Less equipment is only for Institutions. 50 room minimum is req'd per property. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO \$105 PER ROOM PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **8ADVANCED ENTERTAINMENT PLATFORM (AEP) OFFER:** Offer ends 10/18/25. Offer is available to new or renewing Hospitality and Institutions customers with a 7-year programming agreement. Customers subject to a current programming agreement with less than 12 months remaining may terminate such agreement without penalties if customer agrees to a new 7-year programming agreement with this offer. Offer is eligible for one (1) HD COM System (includes 46 channels) per property & one (1) AEP set top per room at no additional cost. Properties must subscribe to ENTERTAINMENT (\$9.40/room/mo.) or above. ENTERTAINMENT promotional bundle price includes ENTERTAINMENT (\$7.50/room/mo.), local channels (\$1.15) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as three separate line items on customer bill. If local channels are not available in customer market, bundled rate will be listed as two separate line items on customer bill. Additional charge of \$1.99/room/mo. in all units for AEP. 50 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO \$200 PER ROOM PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **93 MONTHS ON US OFFER:** Offer ends 10/18/25. Offer is available to new Hospitality, Institutions and Universities with a minimum 3-year programming agreement. Eligibility: new DIRECTV Customer with a minimum 3-year agreement. Customers selecting the Quick Connect, AEP or Nonprofit Offer are not eligible for the 3 Months on Us Offer. Excludes NFL Sunday Ticket Offer. If Customer adds any additional DIRECTV programming after the date of activation, such DIRECTV programming will be excluded from the 3 Months on Us Offer. Customer will receive one (1) upfront lump sum bill credit equal to the cost of three (3) months of the DIRECTV programming within 1-2 billing cycles. Customer is responsible for any taxes, surcharges and fees. Credit includes base package, tech fee and all add-ons. **10ADVANCED ENTERTAINMENT PLATFORM (AEP) UPGRADE OFFER:** Offer ends 10/18/25. Offer is available to renewing Hospitality and Institutions customers with a 5-year programming agreement. Establishment must already have HD COM, COM with NTSC-8, or COM with NTSC-16 DTV Receiver Equipment. Customers subject to a current programming agreement with less than 36 months remaining may terminate such agreement without penalties if customer agrees to a new 5-year programming agreement with this offer. Offer is eligible for a HD Equipment Subsidy of \$80 per room. Properties must subscribe to ENTERTAINMENT (\$9.40/room/mo.) or above. ENTERTAINMENT promotional bundle price includes ENTERTAINMENT (\$7.50/room/mo.), local channels (\$1.15/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as three separate line items on customer bill. If local channels are not available in customer market, bundled rate will be listed as two separate line items on customer bill. Additional charge of \$1.99/room/mo. in all units for AEP. 15 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO THE FULL SUBSIDY AMOUNT YOU RECEIVED PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES, DURING THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **INSTALLATION:** Custom installation charges apply, and installation fee is based on property size. Applicable use tax adjustment may apply on retail value of installation. Availability of DIRECTV service may vary by location. In certain markets, programming/pricing may vary. Make and model of system at DIRECTV's sole discretion. Offers void where prohibited or restricted. Hardware and programming available separately. Receipt of DIRECTV programming subject to terms of the DIRECTV Terms of Service for Hospitality Establishments and the DIRECTV Terms of Service for Institutions; copy provided with new customer information packet. Taxes not included. DIRECTV programming, hardware, pricing, terms and conditions subject to change at any time. ©2025 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC.

DRE QUICK CONNECT OFFER: Offer ends 10/18/25. Offer is available to new and renewing Hospitality and Institutions customers with a 5-year programming agreement. Properties must subscribe to ENTERTAINMENT (\$7.50/room/mo.). Bundled rate is based on room count. 30-49 rooms bundled rate (\$11.00/room/mo.) includes ENTERTAINMENT (\$7.50/room/mo.), technology fee (\$0.75/room/mo.), Local Channels (\$1.15), and Hardware Fee (\$1.60). Bundled rate will be listed as four separate line items on customer bill. If local channels are not available in customer market, bundled rate will be listed as three separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$140 per room for a DRE System. Offer includes an up to \$1500 Installation Reimbursement that will be applied as a bill credit within 1-2 billing cycles. 3 room minimum, and up to 49 room maximum is per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES YOU AGREE TO PAY AN EARLY CANCELLATION OF UP TO \$90.00 MULTIPLIED BY THE NUMBER OF MONTHS REMAINING IN THE COMMITMENT PERIOD. Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period.** **3 MONTHS ON US OFFER:** Offer ends 10/18/25. Offer is available to new Hospitality, Institutions and Universities with a minimum 3-year programming agreement. Eligibility: new DIRECTV Customer with a minimum 3-year agreement. Customers selecting the Quick Connect, AEP or Nonprofit Offer are not eligible for the 3 Months on Us Offer. Excludes NFL Sunday Ticket Offer. If Customer adds any additional DIRECTV programming after the date of activation, such DIRECTV programming will be excluded from the 3 Months on Us Offer. Customer will receive one (1) upfront lump sum bill credit equal to the cost of three (3) months of the DIRECTV programming within 1-2 billing cycles. Customer is responsible for any taxes, surcharges and fees. Credit includes base package, tech fee and all add-ons. **DIRECTV RESIDENTIAL EXPERIENCE (DRE) NONPROFIT OFFER:** Offer ends 10/18/25. Offer is available to new or renewing Nonprofit Hospitality and

Institutions with a 5-year programming agreement. Properties must subscribe to SELECT™ (\$6.25/room/mo.) or above. The nonprofit promotional bundle price includes SELECT™ (\$6.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$100 per room for a DRE System for new customers or \$80 per room for a DRE System for renewing customers. 15 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES, YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO THE FULL SUBSIDY AMOUNT YOU RECEIVED PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD.** Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period. **HD COM SYSTEM NONPROFIT OFFER:** Offer ends 10/18/25. Offer is available to new or renewing Nonprofit Hospitality and Institutions with a 5-year programming agreement. Properties must subscribe to SELECT™ (\$6.25/room/mo.) or above. The nonprofit promotional bundle price includes SELECT™ (\$6.50/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill. Offer is eligible for a HD Equipment Subsidy of \$70 per room for a HD COM System and HD COM System with NTSC-16 and Receiver-Less HD technologies. Receiver-Less equipment is only for Institutions. 15 room minimum is req'd per property. To access DIRECTV HD programming, HD equipment req'd. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR SUBSCRIPTION TO THE REQUIRED PROGRAMMING PACKAGES, YOU AGREE TO PAY AN EARLY CANCELLATION FEE EQUAL TO THE FULL SUBSIDY AMOUNT YOU RECEIVED PRORATED BY THE NUMBER OF MONTHS YOU PAID FOR THE REQUIRED PROGRAMMING PACKAGES DURING THE COMMITMENT PERIOD.** Payment is due within thirty (30) days of receipt of a notice of failure to complete the commitment period. **INSTALLATION:** Custom installation charges apply, and installation fee is based on property size. Applicable use tax adjustment may apply on retail value of installation. Availability of DIRECTV service may vary by location. In certain markets, programming/pricing may vary. Make and model of system at DIRECTV's sole discretion. Offers void where prohibited or restricted. Programming available separately. Receipt of DIRECTV programming subject to terms of the DIRECTV Terms of Service for Hospitality Establishments and the DIRECTV Terms of Service for Institutions; copy provided with new customer information packet. Taxes not included. DIRECTV programming, hardware, pricing and terms and conditions subject to change at any time. ©2025 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC.

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*****PREMIUM STREAMING SOLUTION:** Subscriptions may be required to access certain content. Streaming is provided through STAYCAST™, a product of SONIFI Solutions, Inc. Use of STAYCAST requires purchase and installation of additional equipment. Additional monthly fee applies (\$2.00/room/mo.). STAYCAST is a registered trademark of SONIFI Solutions, Inc. Google and Google Chromecast are trademarks of Google Inc. ***WI-FI STREAMING:** Professional install req'd. Sold separately. Req's wireless streaming transcoder w/ access to a Wi-Fi network. Each Wi-Fi-streamed channel req's dedicated tuner on COM system. Wi-Fi service not included. Video streamed wirelessly at 480p. **Compatibility:** COM2000 or above. Other system limits and requirements may apply. **INSTALLATION:** Custom installation charges apply, and installation fee is based on property size. Applicable use tax adjustment may apply on retail value of installation. Availability of DIRECTV service may vary by location. In certain markets, programming/pricing may vary. Make and model of system at DIRECTV's sole discretion. Offers void where prohibited or restricted. Programming available separately. Receipt of DIRECTV programming subject to terms of the DIRECTV Terms of Service for Hospitality Establishments and the DIRECTV Terms of Service for Institutions; copy provided with new customer information packet. Taxes not included. DIRECTV programming, hardware, pricing and terms and conditions subject to change at any time.

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SHOWTIME BEYOND," SHOWTIME NEXT," and SHOWTIME FAMILY ZONE" available in HD only. ***HOSPITALITY PARAMOUNT+ WITH SHOWTIME OFFER:** Offer subject to change and may be discontinued at any time. The Paramount+ with SHOWTIME programming offer (\$0.99/room/mo.) is available only as a 2nd Premium add-on. Offer available to qualifying new or existing Hospitality accounts with a 3- or 5-year programming agreement and must not have received Paramount+ with SHOWTIME programming at a greater retail value (i.e., \$1.99 or more) from DIRECTV or any other distributor during the 24 months preceding the date of activation of the Paramount+ with SHOWTIME Package. Customer must also subscribe to FAMILY™ (\$3.50/room/mo.) or above (with DRE or COM). After the applicable promotional period (3 or 5 years) ends, then-prevailing rate for Paramount+ with SHOWTIME applies unless canceled or changed by customer calling 1.888.388.4249 prior to end of the promotional period. Offer may not be combined with any other Paramount+ with SHOWTIME offer. ***INSTITUTIONS® PARAMOUNT+ WITH SHOWTIME OFFER:** Offer subject to change and may be discontinued at any time. The Paramount+ with SHOWTIME programming offer (\$0.99/room/mo.) is available as a Premium add-on. Offer available to qualifying new or existing Institution and University accounts with a 3- or 5-year programming agreement and must not have received Paramount+ with SHOWTIME programming at a greater retail value (i.e., \$1.99 or more) from DIRECTV or any other distributor during the 24 months preceding the date of activation of the Paramount+ with SHOWTIME Package. Customer must also subscribe to FAMILY™ (\$3.50/room/mo.) or above (with DRE or COM). Offer may not be combined with any other Paramount+ with SHOWTIME offer. ***PARAMOUNT+ WITH SHOWTIME PACKAGE:** Offer subject to change and may be discontinued at any time. Available to qualifying new or existing DIRECTV subscribers with a 3- or 5-year programming agreement that must not have received Paramount+ with SHOWTIME programming at a greater retail value (i.e., \$2.50 or more) from DIRECTV or any other distributor during the 6 months prior to activation. Monthly rate is (\$1.99/room/mo.) and requires subscription to FAMILY™ (\$3.50/room/mo.) or above (with DRE or COM). **PARAMOUNT+ WITH SHOWTIME PACKAGE (Existing Customers):** Available to existing DIRECTV subscribers with a 3- or 5-year programming agreement that have not received Paramount+ with SHOWTIME programming from DIRECTV or any other distributor within 6 months prior to activation. Monthly charge is (\$2.50/room/mo.) and requires subscription to FAMILY™ (\$3.50/room/mo.) or above (with DRE or COM). **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing and terms and conditions subject to change at any time. SHOWTIME and related marks are trademarks of Showtime Networks Inc., a Paramount Company. Individual programs, devices and marks are the property of their respective owners. All rights reserved.

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*****HBO® AND CINEMAX® PACKAGE (New HBO Customers):** Offer ends 2/28/25. Only available to new and qualifying renewal customers that have not received or subscribed to the HBO service from DIRECTV for 12 months prior to activation or renewal. Monthly rate is (\$2.25/room/mo.) and requires a minimum 3-year programming agreement. Customer must also subscribe to FAMILY™ (\$3.50/room/mo.) or above (with DRE or COM). University accounts excluded. **HBO® AND CINEMAX® PACKAGE OFFER FOR ADVANCED ENTERTAINMENT PLATFORM (AEP) CUSTOMERS:** Offer ends 2/28/25. Available to new or renewing HBO and Cinemax Package customers. Monthly rate is (\$2.00/room/mo.) and requires a minimum 5-year programming agreement. Customer must also subscribe to ENTERTAINMENT (\$7.55/room/mo.), technology fee (\$0.75/room/mo.), Local Channels (\$1.15/room/mo.) and AEP (\$1.99/room/mo.) with COM. University accounts excluded. **HBO® AND CINEMAX® PACKAGE (Existing Customers):** Available to existing DIRECTV subscribers with a minimum 3-year programming agreement. Monthly charge is (\$2.75/room/mo.). University accounts excluded. ***HBO® AND CINEMAX® PACKAGE HILTON OFFER:** Offer ends 2/28/25. Available to new and renewing DIRECTV customers. Monthly rate is (\$2.00/room/mo.) and requires a 5-year programming agreement. Customer must also subscribe to HILTON ENTERTAINMENT (includes HD Access Fee, Technology Fee and Local Channels) (\$6.82/room/mo.) with DRE or COM. ***MARRIOTT HBO® AND CINEMAX® PACKAGE:** Offer ends 2/28/25. Available to new DIRECTV customers that have not received or subscribed to DIRECTV for 12 months prior to activation. Monthly rate is (\$2.00/room/mo.) and requires a 5-year programming agreement. Customer must also subscribe to ENTERTAINMENT (\$7.50/room/mo.) and Technology Fee (\$0.75/room/mo.) with DRE or COM. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Offers void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing and terms and conditions subject to change at any time. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. ©2025 DIRECTV. DIRECTV and all other DIRECTV marks are trademarks of DIRECTV, LLC. All other marks are the property of their respective owners.

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ADVANCED ENTERTAINMENT PLATFORM (AEP): Professional install. req'd. Req's one receiver per TV, each sold separately. Add'l monthly fee of \$1.99 per room per month applies. Each TV must have available HDMI port. Req'd programming: DIRECTV ENTERTAINMENT Package or above and Local Channels. 4K programming w/ AEP req's compatible TV and DIRECTV ENTERTAINMENT, XTRA or ULTIMATE™ Programming Packages. Req's broadband Internet access w/ recommended speed of 25Mbps per 100 receivers. Internet access not included. **Compatibility:** COM2000 w/ COM51 card or COM3000. Other system limits and requirements may apply. Accessing DIRECTV 4K Programming requires an H26K Receiver, a 4K TV and 4K content associated with your subscribed to package. Limited channels available. 4K HDR requires 4K HDR compatible equipment and 4K HDR content. If 4K TV does not support HDR, content will be viewable in standard 4K. ***HBO® AND CINEMAX® PACKAGE OFFER FOR ADVANCED ENTERTAINMENT PLATFORM (AEP) CUSTOMERS:** Offer ends 2/28/25. Available to new or renewing HBO and Cinemax Package customers. Monthly rate is (\$2.00/room/mo.) and requires a minimum 5-year programming agreement. Customer must also subscribe to ENTERTAINMENT (\$7.50/room/mo.), technology fee (\$0.85/room/mo.), Local Channels (\$1.15/room/mo.) and AEP (\$1.99/room/mo.) with COM. University accounts excluded. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Offers void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing and terms and conditions subject to change at any time. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. *****PREMIUM STREAMING SOLUTION:** Subscriptions may be required to access certain content. Streaming is provided through STAYCAST™, a product of SONIFI Solutions, Inc. Use of STAYCAST requires purchase and installation of additional equipment. Additional monthly fee applies (\$2.00/room/mo.). STAYCAST is a registered trademark of SONIFI Solutions, Inc. Google and Google Chromecast are trademarks of Google Inc.

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*Accessing DIRECTV 4K Programming requires an H26K Receiver, a 4K TV and 4K content associated with your subscribed to package. Limited channels available. 4K HDR requires 4K HDR compatible equipment and 4K HDR content. If 4K TV does not support HDR, content will be viewable in standard 4K.

PURCHASING GUIDELINES: All rates are per subscriber unit per month with a minimum of \$25 per property per month in programming services. The property does not have to display all feeds or channels in a package. Blackout restrictions and other conditions apply to sports programming. All programming and pricing subject to change. Subscriber units are defined as follows: Hotel/Motel: total number of available rooms; Hospital: total number of televisions in patients' rooms on premises; Dormitory, Office Building, All Others: total number of cable drops connected to delivery system. \$25 per property per month minimum not required for activation of local channels. ¹This channel requires HD equipment and Advanced Receiver-HD. Please call 1.800.531.5000 for more information. ²This channel requires a DIRECTV Multi-Satellite System. Please call 1.800.531.5000 for more information.

¹This channel requires HD equipment and Advanced Receiver-HD. Please call 1.888.388.4249 for more information. ²MPEG4 HD equipment required. Channel will display in SD. Please call 1.888.388.4249 for more information.

ENTERTAINMENT PACK: Offer ends 10/18/25. 3- or 5-year programming agreement required. University accounts must subscribe to ENTERTAINMENT (\$5.21/room/mo.) or above. ENTERTAINMENT promotional bundle price includes ENTERTAINMENT (\$4.56/room/mo.) and technology fee (\$0.75/room/mo.). Bundled rate will be listed as two separate line items on customer bill.

HBO® AND CINEMAX® PACKAGE OFFER FOR NEW HBO AND CINEMAX CUSTOMERS: Offer ends 2/28/25. Available to new and qualifying renewal customers who have not received or subscribed to the HBO and Cinemax Package from DIRECTV for 12 months prior to activation or renewal. Monthly rate is (\$2.25/room/mo.) and minimum 3-year programming agreement. Customer must also subscribe to FAMILY (\$3.50/room/mo.) or above with a 3-year programming agreement (with DRE or COM). University accounts excluded. **HBO® AND CINEMAX® PACKAGE OFFER FOR RENEWING HBO AND CINEMAX CUSTOMERS:** Offer ends 2/28/25. Available to existing HBO and Cinemax Package customers with a minimum 3-year programming agreement. Monthly rate is (\$2.25/room/mo.). University accounts excluded. **HBO® AND CINEMAX® PACKAGE OFFER FOR ADVANCED ENTERTAINMENT PLATFORM (AEP) CUSTOMERS:** Offer ends 2/28/25. Available to new or renewing HBO and Cinemax Package customers. Monthly rate is (\$2.00/room/mo.) and requires a minimum 5-year programming agreement. Customer must also subscribe to ENTERTAINMENT (\$7.50/room/mo.), technology fee (\$0.75/room/mo.), Local Channels (\$1.15/room/mo.) and AEP (\$1.99/room/mo.) with COM. University accounts excluded. **HBO® AND CINEMAX® PACKAGE:** Monthly charge is (\$2.75/room/mo.). **HBO® AND CINEMAX® PACKAGE MARRIOTT OFFER:** Offer ends 2/28/25. Available to new or renewing DIRECTV customers. Monthly rate is (\$2.00/room/mo.) and requires a 5-year programming agreement. Customer must also subscribe to ENTERTAINMENT (\$7.50/room/mo. [pricing doesn't include any available Marriott programming discounts]) and technology fee (\$0.75/room/mo.) with COM. **HBO® AND CINEMAX® PACKAGE HILTON OFFER:** Offer ends 2/28/25. Available to new and renewing DIRECTV customers. Monthly rate is (\$2.00/room/mo.) and requires a 5-year programming agreement. Customer must also subscribe to HILTON ENTERTAINMENT (includes HD Access Fee, Technology Fee and Local Channels) (\$6.82/room/mo.) with DRE or COM. **IN THE EVENT YOU FAIL TO MAINTAIN YOUR PROGRAMMING AGREEMENT, YOU AGREE THAT DIRECTV MAY CHARGE YOU AN EARLY CANCELLATION FEE. CANCELLATION FEES ARE BASED ON PROGRAMMING PACKAGE SELECTION AND COMMITMENT PERIOD.** In certain markets, programming/pricing may vary. Offers void where prohibited or restricted. Hardware and programming available separately. Taxes not included. DIRECTV programming, hardware, pricing and terms and conditions subject to change at any time. HBO®, Cinemax® and related channels and service marks are the property of Home Box Office, Inc. **PARAMOUNT+ WITH SHOWTIME HOSPITALITY OFFER: Subject to change and may be discontinued at any time.** The Paramount+ with SHOWTIME programming offer (\$0.99/room/mo.) is available only as a 2nd Premium add-on. Offer available to qualifying new or existing Hospitality accounts with a 3- or 5-year programming agreement and must not have received Paramount+ with SHOWTIME programming from DIRECTV or any other distributor at a greater retail value (i.e., \$1.99 or more) from DIRECTV or any other distributor during the 24 months preceding the date of activation of the Paramount+ with SHOWTIME Package. Customer must also subscribe to FAMILY™ (\$3.50/room/mo.) or above (with DRE or COM). After the applicable promotional period (3 or 5 years) ends, then-prevailing rate for Paramount+ with SHOWTIME applies unless canceled or changed by customer calling 1.888.388.4249 prior to end of the promotional period. Offer may not be combined with any other Paramount+ with SHOWTIME offer. 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